

**From: REDACTED**

**Sent:** 08 August 2025 12:28

**Subject:** Markets Policy Feedback - RE: Hertford Farmers Market

Hi

I just want to state that Hertford Farmers Market has been decimated by the fact that EHDC has required the 'true' Farmers Market stallholders (notably the Lamb and Vegetable Stalls - both who are actual local Farmers and who had attended for many, many years) to pay an annual payment for the stall – neither could afford such an outgoing and hence have stopped attending. This needs to be changed to something more financially sensible for struggling local Farmers, it should revert back to monthly payments, or maximum three monthly payments. As these are local farmers EHDC should actually provide the stalls for a 'Peppercorn' rent.

Environmentally - local food produced and sold by local Farmers is the whole purpose of 'Farmers Markets'.

If no changes occur then Hertford Farmers Market will cease to exist – a very sad fact.

Yours Truly

**REDACTED**

**From:** Nick Kirby <nick.kirby@hertford.gov.uk>  
**Sent:** 21 August 2025 17:03  
**Subject:** [External] RE: Market Policy Consultation

Dear Oliver

Hertford Town Council considered the draft Markets Policy at a meeting of Full Council on 18 August 2025.

Points raised in the officer's report were noted.

It was agreed to submit the Council's response to the consultation and comments as follows:

Section 1 - The policy introduction could improve clarity that the policy applies to both the licensing of markets and the management arrangements for Hertford and Ware markets and market traders

Section 4 states that – 'All markets held within Hertford and Ware are licenced and operated under the Royal Charter **or** in accordance with the provisions of Part III of the Food Act 1984.' Whilst EHC have confirmed that under the new Market Policy, Hertford Market will be run under Part III of the Food Act 1984, this statement should be clearer as it is not clear what provisions of the Royal Charter or Food Act 1984 are being used.

It was noted that the Royal Charter covers the Charter Market on a Saturday in Hertford and on a Tuesday in Ware.  
Part 3 of the Food Act would be used for managing other markets events including private operators, such as French markets.  
This could therefore be made clearer in the policy.

Some clarity was requested on the scope of the policy and how event organisers would know if their events would be covered by the definition of a market or not. For example, market events inside a building, or market events where there an entrance fee are not be classed as a market. It was suggested that it would be helpful for a heading be included '**When is a license not required**' so that event organisers know what East Herts Market Policy does not apply to.

Other comments:

It was noted that the decision on appropriateness of goods to be sold is taken by the Licensing Officer and considers all matters that may be brought to their attention.

A concern was raised about the number of traders on the farmers market and it was explained that efforts have been made to attract new traders.

Section 6 Fees – it was noted that the section on fees only refers to fees for commercial markets and community-based markets. No detail is provided on how fees are collected / paid for by individual market traders. The new fees are not yet published.

Thank you for sharing the draft policy and extending the consultation period.

This is much appreciated

Kind regards.

Nick

**Nick Kirby**  
**Head of Environment, Assets and Governance**